



Platinum Level

Gold Level



Silver Level



Bronze Level



Greater Tehachapi
Chamber Of Commerce
209 E Tehachapi Blvd
P.O. Box 401
Tehachapi, CA 93581
661 822-4180
Fax 661 822-9036
www.tehachapi.com



GREATER TEHACHAPI
CHAMBER OF COMMERCE
www.tehachapi.com

NEWSLETTER

Numerous Bills Mandating Health Care Benefits Before the Legislature

California Chamber of Commerce
April 22, 2011

California's Legislature may consider at least a dozen new bills* that require health plans to cover specific health care treatments, services, supplies or drugs:

- AB 72 (Eng; D-Monterey Park) mandates that all health policies cover acupuncture services.
- AB 154 (Beall; D-San Jose) mandates that all health policies cover an expanded list of mental health services.
- AB 171 (Beall; D-San Jose) mandates health plan coverage beyond medically necessary treatment for autism by requiring coverage of services that are educational, academic or custodial in nature.
- AB 185 (Hernandez; D-West Covina) mandates that all health insurance policies provide maternity coverage.
- AB 369 (Huffman; D-San Rafael) eliminates current cost controls and unravels consumer protections in the use of prescription pain medicines by eliminating the practice of step therapy.
- AB 1000 (Perea; D-Fresno) limits co-payments for one type of pharmaceutical: orally administered anti-cancer medications.
- SB 136 (Yee; D-San Francisco) mandates that health policies cover smoking cessation services.
- SB 155 (Evans; D-Santa Rosa) mandates that all health insurance policies provide maternity coverage.
- SB 166 (Steinberg; D-Sacramento) mandates health plan coverage beyond medically necessary treatment for autism by requiring coverage of services that are educational, academic or custodial in nature.

More information on these bills, and why the CalChamber opposes them, is available on the CalChamber web site.

By: Marti Fisher, CalChamber policy advocate

Your Chamber Working For You

We'd like to share some ways we have promoted your business last month...

Phone Calls	Office Visitors	Referrals	Directories	Maps	Information Packets
458	243	3297	148	8	114

May Chamber Network Luncheon "Tehachapi Community Branding Program Update"

Please join the Greater Tehachapi Chamber of Commerce at our May Chamber Network Luncheon, Tuesday, May 17, 2011 12:00 p.m. at Pacino's Spaghetti Factory, 1100 Tehachapi Blvd, #A. Our guest speaker will be Chris Kirk with the City of Tehachapi. Chris will be providing an update on the "Tehachapi Community Branding Program."

Northstar Destination Strategies has concluded the substantial portion of the research phase of the brand identity and strategy for the greater Tehachapi area and Chris will be discussing their suggestions for the brand platform.

The cost is \$15 for Chamber Members, \$20 for Non-Chamber members, which includes lunch. **Reservations are required. Please make your reservation by calling the Chamber at 661-822-4180. Reservation deadline is Friday, May 13, 2011.**

Scenes from the April Chamber Luncheon

John Pryor, Interim Director from the CSUB Small Business Development Center, addresses Chamber members at the April Chamber Network Luncheon.



Photos Susan Burt

LUNCHEON BUSINESS CARD WINNER



Natural Health Massage & Spa is owned by Lori Madoski & Shannon Rantala. With more than 30 years of combined experience in the Beauty & Health industry. We are located at 20041 Valley Blvd Suite# 3, Tehachapi, phone 661-557-5303

For 12 years Lori Madoski worked for a private ambulance company, where she was Accredited through National Academy of Emergency Medical Dispatchers' and attended Orange Coast College for her Emergency Medical Technician. Her passion to help people merged her into the "Massage & Health" world and she attended Golden west College in Huntington Beach, Ca to become a Massage Therapist. Lori's husband transferred to Edwards Air Force Base, so the Madoski family decided to reside in beautiful Tehachapi. Lori has previously worked at a few Day Spa's in the area and is very excited to finally own her own Day Spa with her great friend and co-owner Shannon Rantala.

Shannon Rantala is fairly new to the area, moved to Tehachapi, Ca. just over two years ago from Ridgecrest, Ca. Where she grew up and is proud to have owned her own massage business for 10 years. Beautiful Tehachapi is a whole other world and she loves it here, Shannon says she couldn't be luckier to have met co-owner Lori Madoski who always know how to create a feeling of love and comfort into the office. Shannon has been in the Massage industry for over 13 years, and says she love to help heal people through relaxation and healing touch. When Shannon's not working she is spending time with her husband (Bill), daughter (Bobbie) and two dogs (Taz and Jasmine). Shannon is looking forward to getting to know the community better and create a close relationship with her clients.

Also, Shannon and Lori are very happy to have such a great friend as Jewell Locken from "Purrfectly Pampered Day Spa", joining the "Natural Health Massage & Spa" family.

Natural Health Massage & Spa, provide all modalities of massage, facials, manicure & Pedicures. They even have Aesthetic Rx at their location to provide Botox, Laser, weight loss and much more. Check out our Infrared Sauna! Did you know that Massage combined with the Infrared sauna could help with Weight Loss, Fatigue/ Depression, Headaches, Frequent Colds or Flu, Cold Hands & Feet, Joint Pain, Cellulite, Sports Injuries and so much more!

Visit our website or follow us on Facebook at Natural Health Massage & Spa.

"Intermediate QuickBooks" Workshop – Part 1

The Greater Tehachapi Chamber of Commerce will host a business workshop entitled **"Intermediate QuickBooks" Workshop – Part 1**.

Intermediate QuickBooks Part 1 is a continuation of our popular QuickBooks 101 Workshop. A working knowledge of QuickBooks is required to attend this workshop.

Intermediate QuickBooks Part 1 will assist you with more advanced topics such as:

- Customizing the Chart of Accounts
- Creating Invoices
- Receiving Payments from Customers
- Making Deposits
- Back-up of your company files

This workshop will make your use of QuickBooks more efficient and more enjoyable.

Lila Winger, a QuickBooks Pro Advisor, will be presenting the workshop. Lila has over 11 years experience using QuickBooks, working with 4 different CPA firms using various aspects of QuickBooks. She lived in the San Fernando Valley for 31 years and moved to Tehachapi 2 years ago. Lila loves bookkeeping and is looking forward to sharing her QuickBooks knowledge with workshop attendees.

The workshop is scheduled for Wednesday, May 25, 2011 from 5:00 p.m. to 7:00 p.m. at the Fairfield Inn & Suites Conference Room 422, W Tehachapi Blvd. The cost of the workshop is \$15 for Chamber Members, \$25 for non-chamber members and advance registration is required. Registration deadline is Friday, May 20, 2011. Seating is limited so please register early. Registration forms are available at the Chamber office, 209 E Tehachapi Blvd, or by clicking here.

The May workshop is sponsored by Lila Winger and Don Juan's.

"Intermediate QuickBooks" Workshop – Part 2 is scheduled for Wednesday, June 22nd. Click this link for more information.

Advertising Opportunity

Relocation Packet Insert

Advertise in the Official Greater Tehachapi Chamber of Commerce Relocation Packet and get a leg up on your competition! The Relocation Packet is a comprehensive collection of information sent out to people outside of the Greater Tehachapi area who have shown an interest in relocating to the area.

Investment: \$125.00 per year (year contract can start at anytime)

Requirements: Copies of the marketing piece you wish to include, the flyer/brochure must not exceed 8.5" x 11". An average of 250 flyers/brochures are needed per year. We will contact you as additional flyers are needed.

Ready to sign up or have questions? Give us a call at 661-822-4180.

tehachapi.com working for our members

We'd like to share with you a summary of our website business directory activity last month

Main Directory Search Page Visits	1,016
Alphabetical Listing Search	407
Categorical Listing Search	1,717
Search For	62
New Member Listing	50
Member Website Visits	665
Emails Sent to Members	5
Member Map Views	302



Sandy Young
Independent Watkins Associate
Associate No. 381520

Phone: 661-822-8900 Cell: 661-304-6968 Email: sandy_young@yahoo.com

29630 Poso Court • Tehachapi, CA 93561

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TEHACHAPI'S #1 REAL ESTATE OFFICE



**May
Membership Anniversaries**

22 Years

Oak Valley, Inc.

17 Years

Lehigh Southwest Cement Co
Tehachapi Heritage League

13 Years

Henry's Home For Less

8 Years

D E H & Associates
GBSS
Old Towne Nursery

7 Years

Best Western Country Park Hotel

6 Years

City Slickers Restaurant & Saloon
Credit Management Systems
Family Life Pregnancy Center
It Makes Scents
L.S. Spiro & Associates, Inc.
Quiznos
Sequoia Wellness and Medical Center

5 Years

Susan Burt Photography & Design

2 Years

Mike & Duana Pera

1 Year

A-OK Computers
AFLAC Insurance/Catherine Estes
Aranda Photography
Bill Wright Toyota
Coldwell Banker Best Realty/Tesa Noonan
Downtown Yogurt Junction
GEMCare Health Plan
Will Call Travel

**10 Renewing Members Strengthen
Chamber and Business Community**

The following members renewed their commitment to the Chamber during the period of March 30, 2011 through April 27, 2011. Please thank them for their support and patronize their businesses whenever possible!

	Member Since
AAUW	2007
Bank of the West	1988
City Folks Ranch	2010
Dries Farms	2001
Old Town Stables	2010
Prospect Design Studio	2006
Sears Roebuck & Company	1996
Southern California Edison	1988
Terra-Gen Power, LLC	2006
Trains Etc.	2006

***Congressman McCarthy and
Assemblymember Grove Mobile
Office Hours at the Chamber***

Ben McFarland from Congressman McCarthy's office and Javier Reyes from Assemblymember Grove's office will hold office hours on Tuesday, May 17th from 10:00 to 11:00 AM. To schedule a meeting with Ben, call 661-327-3611. To schedule a meeting with Javier, call 661-325-2995.

**2011
Board of Directors**

CHAIRPERSON

Marty Pay
Farmers Insurance

CHAIR ELECT

Lorraine Berry
Individual

TREASURER

Tammy Wallace
Brite Canyon Resource Recovery

PAST CHAIRMAN

Tim Kielpinski
Old Towne Nursery

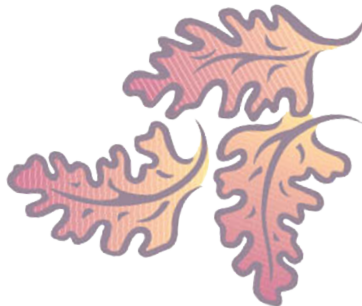
• DIRECTORS •

Kathy Carey
BVS Properties
Carl Gehrlicke
Tehachapi Bible & Bookstore

Claudia Henson
Hilltop Publishers

Brian Johnson
Individual
Carolyn Wiles
Terra-Gen Power, LLC

Ida Perkins
President
Susan Burt
Administrative Assistant



Chamber Web Plaque Available

Reminder that the 2011 Chamber web plaque is available. This web plaque is a great way to show your website visitors that you are a member of the Chamber.



If you are interested in receiving the website membership plaque, please email us at chamber@tehachapi.com. We will send you the plaque along with instructions on creating a link to the Greater Tehachapi Chamber of Commerce website www.tehachapi.com.

**This space could
be yours! Call
the Chamber for
information on putting
your business card and
web link ad here!**



FARMERS

*"When you call, you'll be talking with me...
After all, it's my name on the window."*

Locally Owned & Operated Since 2004.

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Insurance Consultant
CA License #0E29898
cnarduzzi@farmersagent.com

20430 Brian Way, Suite 3, Tehachapi, CA 93561

For Service Call: 823-0494

CHAMBER SERVICES

For Members Only

- Mailing Labels \$50.00
- Electronic (Excel) Mailing List \$75.00

Employment Posters

- Members: \$40.00
- Non-Members \$48.00

Directory of Members

Available to all at No Charge

Website Advertising - Members Only

Contact Chamber Office for pricing and options

Free to Members Only


Display of Cards & Brochures in the Chamber Office

Referrals From:

Phone Calls Walk-In's Internet
First Hotspot in Newsletter (first 90 days of membership)

Advertising - Members Only


- Newsletter Hotspot \$ 50.00
- Newsletter Card
 - per month \$ 35.00
 - per year \$300.00
- Relocation Packet \$125.00
- Insert/per year


GREATER TEHACHAPI CHAMBER OF COMMERCE

2011/2012 Business Referral Directory

The most important business-reference publication available. The Directory is a "must have" full color reference with a comprehensive community profile, demographic overview, local facts and figures, local attractions, history and much more.....

- **10,000 Copies Distributed Each Year!**
- #1 requested publication at the Chamber.
- Included in all Relocation Packets
- Distributed to All Tehachapi Businesses
- Included in Welcome Packet for new residents
- Distributed by our City at business conferences
- Available at local Hotels & Lodging
- Contact information for ALL Chamber Members
- Full Color Publication



GREATER TEHACHAPI CHAMBER OF COMMERCE

209 E Tehachapi Blvd
PO Box 401
Tehachapi, CA 93581

Phone: 661-822-4190
Fax: 661-822-9038
E-mail: idaperkins@tehachapi.com
www.tehachapi.com

Advertising Opportunities to fit any Budget.
Give us a call to reserve your space today!!!!
Deadline May 31st

SHOP LOCAL!

Support your local business community
www.tehachapi.com

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
	City Council Mtg BeeKay Theater 6 PM	Board of Directors Mtg Chamber Office 5:30 pm	GTEDC Mtg 7:30 AM Apple Shed		First Friday Art Reception 5-8 PM 661-822-6062	
8	9	10	11	12	13	14
			Chamber Mixer hosted by Home Consignment Gallerie 655 Tucker Rd, Ste C; 5-7 PM 661-822-4180			National Chavez Center's 2nd Annual Wine & Cheese Festival; Villa La Paz 29700 Woodford-Teh Rd Noon to 5 PM Info call 661-823-6271
15	16	17	18	19	20	21
	City Council Mtg BeeKay Theater 6 PM	McCarthy Office Hrs 10-11 AM 661-327-3611 Grove Office Hrs 10-11 AM 661-395-2995 Chamber Office CHAMBER LUNCHEON Pacino's 12 Noon-1:30		Natural Health Massage & Spa Grand Opening Noon-3 PM Ribbon Cutting at 12:30 20041 Valley Blvd, Ste 3 661-557-5303		
22	23	24	25	26	27	28
			Chamber Workshop "Intermediate QuickBooks Part 1"; 5-7 PM; for info call the Chamber at 661-822-4180			
29	30	31	<h2 style="margin: 0;">Calendar of Events</h2> <h3 style="margin: 0; color: #c00000;">May 2011</h3> <p style="margin: 0; font-size: small;">For detailed information on events, visit our Community Calendar at www.tehachapi.com</p>			
	 Memorial Day Chamber Officed Closed					



Home Consignment Gallerie

May Day is Lei Day!

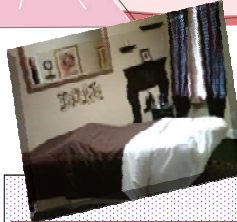
*"Welcome to the Spirit of Aloha"
Tehachapi Chamber Mixer
Wednesday, May 11, 2011
5 PM to 7 PM*

**Free Leis and Puupuu's (Appetizers)
Wear your Hawaiian Attire
No Host Bar**

Live Music by Tom Holden

822-9855

**655 Tucker Road, #C
Tehachapi, CA 93561**



Natural Health Massage & Spa

We Invite you to join us for our
grand opening & Ribbon Cutting
Thursday, May 19th Noon – 3:00

Ribbon Cutting at 12:30

Located 20041 Valley Blvd. Suite # 3
Ph: 661-557-5303

Food, Fun & Friends! Raffle Spa Package! Special
priced gift Certificate's available!

Web: naturalhealthmassage.homestead.com

hosted by Miulberry Place Assisted Living

April Chamber Mixer

