

Dear Chamber Member:

The Greater Tehachapi Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our **Chairman's Circle**. The **Chairman's Circle** offers a number of ways to market, advertise and promote your company on a regular, consistent basis.

The **Chairman's Circle** offers four specific packages ranging from \$1,000 to \$7,000. It is the Chamber's goal to help you develop an annual package of benefits that will raise the visibility of your company in the community. By strategically planning your marketing and advertising activities in these areas, you can develop an individual campaign that will deliver bottom line benefits.

Chairman's Circle members enjoy the convenience of a one-time all-inclusive transaction that insures representation at Chamber events, in its publications and on the Chamber's website. This is a wonderful way to plan your budget each year. The **Chairman's Circle** will not only let you plan for your sponsorships of annual events, but will also avoid those many calls individuals receive to gather support for the Chamber's many great events.

Feel free to contact me with any questions regarding the **Chairman's Circle**. I invite you to arrange a visit to discuss the benefits and privileges of membership in this special group of members who have made an annual commitment to support the Greater Tehachapi Chamber of Commerce through sponsorships and marketing opportunities. I look forward to working with you on a program to enhance your company's recognition and visibility in our community.

Sincerely,



Ida Perkins
President
(661) 822-4180
idaperkins@tehachapi.com



209 East Tehachapi Blvd
P.O. Box 401
Tehachapi, CA 93581
Phone: (661) 822-4180
Fax: (661) 822-9036
chamber@tehachapi.com
www.tehachapi.com

The Chairman's Circle



Join the Team!

GTCC Chairman's Circle — Levels of Participation and Benefits

Platinum - \$7,000 Actual Value \$9,520	Gold - \$4,000 Actual Value \$5,845	Silver - \$2,000 Actual Value \$3,485	Bronze - \$1,000 Actual Value \$2000
Installation & Recognition Gala Sponsor and eight tickets* Value \$650	Installation & Recognition Gala Sponsor and four tickets* Value \$450	Four tickets to Annual Installation & Recognition Gala* Value \$200	Two tickets to Annual Installation & Recognition Gala* Value \$100
Annual Membership Dues Included	Annual Membership Dues Included	Annual Membership Dues Included	Annual Membership Dues Included
Mountain Festival Gold Rush Sponsor Value \$3,000	Mountain Festival Silver Mine or Carnival Wild Mustang Sponsor Value \$1,500	Mountain Festival Carnival Round Up Sponsor Value \$850	Mountain Festival Entertainment Sponsor Value \$400
Fall Business Showcase Gold Sponsor Value \$2,000	Fall Business Showcase Silver Sponsor Value \$1,000	Fall Business Showcase Bronze Sponsor Value \$500	Fall Business Showcase Exhibitor Booth Value \$125
Tehachapi Christmas Parade Sponsor Value \$350			
Monthly Chamber Network Luncheons Two tickets for entire year (10 luncheons) Value \$300	Monthly Chamber Network Luncheons Two tickets for entire year (10 luncheons) Value \$300	Monthly Chamber Network Luncheons One ticket for entire year (10 luncheons) Value \$150	
Educational Workshops Two tickets for entire year (9 workshops) Value \$270	Educational Workshops Two Tickets for entire year (9 workshops) Value \$270	Educational Workshops One Ticket for entire year (9 workshops) Value \$135	
Business Card Ad in Monthly Newsletter For one year Value \$300	Business Card Ad in Monthly Newsletter For six months Value \$150	Business Card Ad in Monthly Newsletter For four months Value \$100	Business Card Ad in Monthly Newsletter For two months Value \$50
Six "Hot Spots" in monthly newsletter Value \$300	Four "Hot Spots in monthly newsletter Value \$200	Two "Hot Spots" in monthly newsletter Value \$100	One "Hot Spot" in monthly newsletter Value \$50
Page Sponsor ad (main relocation or visit page) for one year on Chamber's website, www.tehachapi.com Value \$600	Page Sponsor ad (main relocation or visit page) for one year on Chamber's website, www.tehachapi.com Value \$600	Page Sponsor ad (secondary relocation or visit page) for six months on Chamber's website, www.tehachapi.com Value \$200	Enhanced Business Directory Listing for one year on Chamber's website, www.tehachapi.com Value \$125
Membership mailing labels (six sets) Value \$300	Membership mailing labels (3 sets) Value \$150	Membership mailing labels (2 sets) Value \$100	Membership mailing labels (1 set) Value \$50
Electronic Membership mailing list (six updates) Value \$450	Electronic Membership mailing list (3 updates) Value \$225	Electronic Membership mailing list (2 updates) Value \$150	Electronic Membership mailing list (1 update) Value \$75
Chairman's Circle (includes logo and link to your website) page on Chamber's website, www.tehachapi.com	Chairman's Circle page (includes logo and link to your website) on Chamber's website, www.tehachapi.com	Chairman's Circle page (includes logo and link to your website) on Chamber's website, www.tehachapi.com	Chairman's Circle page (includes logo and link to your website) on Chamber's website, www.tehachapi.com
Company logo and contact information listed on Chairman's Circle page in Chamber Business Referral Directory (7,500 circ) Value \$1000	Company logo and contact information listed on Chairman's Circle page in Chamber Business Referral Directory (7,500 circ) Value \$1000	Company logo and contact information listed on Chairman's Circle page in Chamber Business Referral Directory (7,500 circ) Value \$1000	Company logo and contact information listed on Chairman's Circle page in Chamber Business Referral Directory (7,500 circ) Value \$1000
Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events
Special Acknowledgment in Monthly Chamber Newsletter	Special Acknowledgment in Monthly Chamber Newsletter	Special Acknowledgment in Monthly Chamber Newsletter	Special Acknowledgment in Monthly Chamber Newsletter
Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office

*Installation Dinner—Must Enroll before 1/6/2012

All benefits must be used in the 2012 calendar year